

# STREET VOLKSWAGEN **NEWS**

YOUR SOURCE TO EVERYTHING HAPPENING AT STREET VOLKSWAGEN OF AMARILLO

MAY 2022

MONTHLY COMPANY NEWSLETTER

Vol. III

## FROM THE DESK OF JOHN LUCIANO: WHAT A FANTASTIC MAY!



What a fantastic month! Like they say, in May it may rain, it may snow, it may be hot or it may be cold and that has definitely been true these last few weeks. However, that weather didn't stop any of you from performing at your best, as usual. So thank you for all that you all did this last month.

As you all know and can see that summer is almost here and that means we'll be busier than ever, not only here at Street Volkswagen but also out in the community with our great partners. I want to thank you all

for taking part in Rodeo/Cowboy Week, congratulations to the winners of our daily contests and also an extra 'thank you' to everyone who will be helping at the rodeo this upcoming weekend.

Don't forget that this Wednesday, June 1st we will be hosting the Amarillo ADVO/Special Olympics team who are headed to the Special Olympics USA Games in Florida later this week. I encourage you to invite all your friends and family to this great event and let's show the team that Street Volkswagen CARES! Check out the calendar of things happening here at Street Volkswagen to the right, but more importantly, check your email so that you don't miss anything important.

Speaking of checking your email and missing something important, don't forget to stay up to date on your ETHOS training, we all have to do the training, including me! Sales-please login into the VW Hub and stay current there too!

Congratulations to everyone who is celebrating a work anniversary this month. Jose, Christie and Kristen celebrated 1 year, Carmen celebrated 2 years, Jason celebrated 6 years and Hos celebrated 7 years! Congrats!

I want to thank Volkswagen for a fantastic excursion to Italy earlier in the month, check out photos in this issue of the newsletter. Both Kat and I are grateful for the experience and we know that this couldn't have happened without all of your hard work here at Street Volkswagen. Thank you for making my job the best job I've ever had and know that I mean what I say, this place is better because you (all of you)! Continue to come in every single day with a positive attitude and make each day the best day possible. We are all working towards the same goal and that is to live the best life possible, whether it's here at work or at home. It all starts with how we'll make each day count. A special shoutout goes out to Kat for being by my side day after day, THANK YOU Kat!

Thank you again and let's have a fantastic June!

**-JOHN LUCIANO**

## STREET VW CALENDAR

**Wednesday, June 1, 2022**

*Special Olympics Team Send-Off at Street VW - 11am*

**Thursday, June 2nd - Saturday, June 4th**

*Coors Cowboy Club Rodeo - See Elvis*

**Sunday, June 5, 2022**

*Street Auto Group Night at Hodgetown - Sun Visor Giveaway*

**Monday, July 4, 2022**

*Canyon Independence Day Parade*

**Thursday, July 21, 2022**

*Amarillo Chamber of Commerce Golf Tournament*

**Saturday, July 30, 2022**

*FSS Harley Davidson Party at ANB Center*

**Saturday, October 15, 2022**

*Calling All Slug Bugs IX - Save the Date*

**Thursday, October 20, 2022**

*AHCC Hora Social at Street VW*

**Thursday, December 1, 2022**

*Amarillo Chamber of Commerce | After Hours at Street VW*

### STREET VW - SOD POODLES GAMES

*Wednesday, June 29th*

*Tuesday, July 26th*

*Wednesday, July 27th*

*Sunday, July 31st*

*Thursday, August 11th*

*Wednesday, August 31st*

*Tuesday, September 6th*

*Thursday, September 8th*

### EMPLOYEE BIRTHDAYS & ANNIVERSARIES

#### May Birthdays - HAPPY BIRTHDAY!!!

*May 2nd - Andrew Spring*

*May 4th - Adam Rodriguez*

*May 5th - Marcus Anthony*

*May 22nd - Alejandro Mendoza*

*May 23rd - Dianna Fricks*

*May 29th - Merlie Moore*

#### May Anniversaries (at Street VW) - CONGRATULATIONS!!!

*Jose Sanchez - 1 Year Anniversary - May 12th*

*Christie Sims - 1 Year Anniversary - May 24th*

*Kristen Britton - 1 Year Anniversary - May 26th*

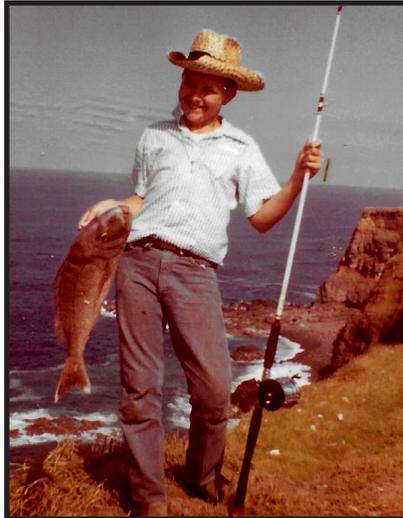
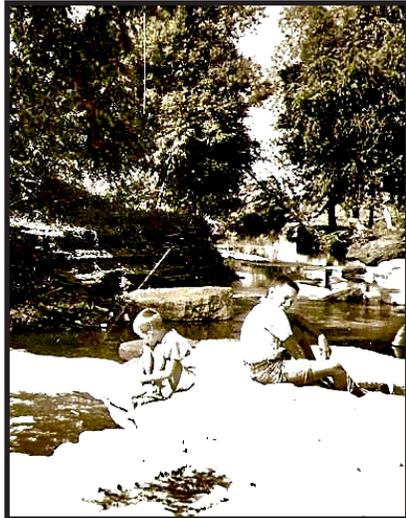
*Carmen Ruiz - 2 Year Anniversary - May 25th*

*Jason Heronemus - 6 Year Anniversary - May 17th*

*Heath "Hos" Hoskin - 7 Year Anniversary - May 14th*

# WHERE IS YOUR HAPPY PLACE?

By: **Danny Mize, Staff Support**



In reality, your "happy place" should be within you – and it should be with you wherever you go. You always have the choice to make your situation happy or sad, positive or negative, based on your reaction to your circumstances.

But, I'm considering another way to think about your "happy place." Here is a trick that usually works for me when I'm having trouble going to sleep or going back to sleep during the night.

I think back to a specific time and place in my life when I was happy, content, and relaxed. Within a short time, I'm usually sound asleep. Maybe you do the same thing, or something similar to get to sleep.

One of my favorite places to think back on is Hamburg, Illinois. Our family owned a cabin in that little town on the Mississippi River, north of St. Louis. We called it "the clubhouse" or more appropriately, "the shack" – since that's really what it was. It had electricity, a gas stove, and small heater run off the LP tank behind the cabin. But no running water or indoor toilet. It was primarily a place to eat and sleep while we enjoyed summer boating and water skiing on the river. My younger brother and I would spend a lot of our time playing on the big flat rocks in the creek which ran behind our cabin. How special it was to exercise our imaginations as we created our own adventures in the creek at Hamburg.

Another special time and place in my memory involved the three years of my childhood when we lived in the Azores during the early 1960s. The

## WHERE IS YOUR HAPPY PLACE? CONT.

Azores are islands off the coast of Portugal in the Atlantic Ocean. My dad was a civilian foreman in a shop on the U.S. Air Force base on Terceira Island. We explored the island, fished in the ocean, and made good friends with Americans on the base and Portuguese villagers on the island. Our three-year adventure there was a most memorable time in my life! And to make it even better, I was privileged to make a return trip there in 1993 with my mother and stepfather!

So, whenever it's bedtime and I want to go to sleep quickly and easily, I allow my mind to take me back to fun and relaxing times in either Hamburg or the Azores.

Where is your "happy place" – that place which helps you relax (and even sleep, if necessary)? Think about it – and enjoy the mental trips you can take there any time you wish!

Danny Mize, Staff Support for Street Auto Group  
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## MAY EMPLOYEE OF THE MONTH: KAT LUCIANO

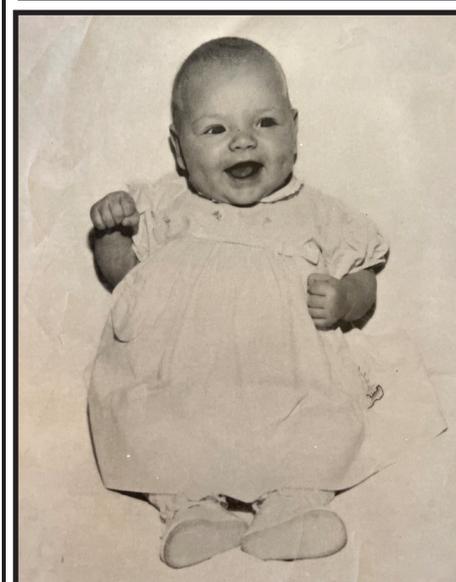


Congratulations to Kat Luciano for being named May's Employee of the Month at Street Volkswagen.

Kat has been with the company since day 1 when she and her husband, John, moved from El Paso to Amarillo, Texas to open the Volkswagen dealership. There are many hats Kat wears here at Street Volkswagen and that reason is one of the many she is our employee of the month.

Kat is a big supporter of Young Life Amarillo & Canyon and often spends her free time either at WT or at a local high school with Club. She loves stained glass and is co-owner of Glass Act of Texas, a company she and her friend, Gail, started in El Paso, Texas. Kat is an avid swimmer and loves to travel and spend time with her husband, John and their dog, Einstein.

Way to go Kat on all your hard work here at Street Volkswagen!



## GUESS THE BABY!

Do you know who this baby is? If you are the first to guess correctly, you will receive a \$25 Macaroni Joe's Gift Card!

See David Meraz with your guesses.

\*\*Congratulations to Hannah King for guessing last month's Baby. The correct answer was John Luciano.

# 'FINDING THE REAL YOU' BECOMES BEST SELLER

We would like to congratulate Ron Garverick on receiving Amazon Best-Seller status.

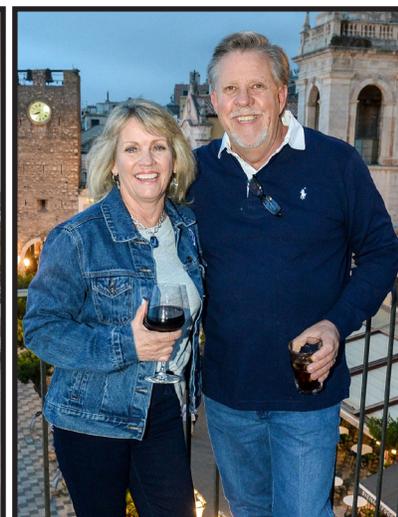
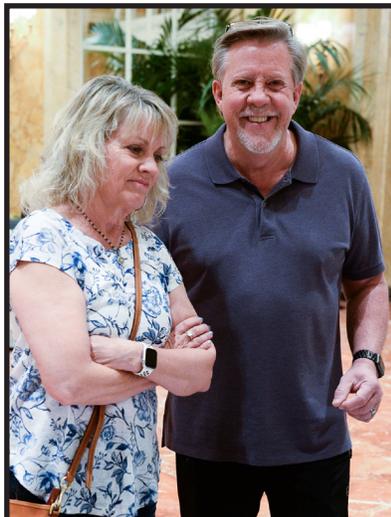
"It was incredible to see within 24 hours I was in the Top 5 Best-Seller and 48 hours later I was #1 on the list," - Ron Garverick

'Finding The Real You' is about struggling with life and seeing that everything you do you hit a road block and you become frustrated and think there will be no change. This is what happened with Ron and he lists what he done to make himself successful in his personal and professional life.

This is a life changing book for anyone that wants a better life, this book will help you Find The Real You.

5 out of 5 stars Helps you build on you past, NOT be limited by it! "I appreciated the way Ron was so open about his life as a means to encourage others to set a successful course for their life — in spite of the mistakes of their past. He is able to encourage his readers to build on their past, rather than let their past pull them down or dictate who they are going to be. I also appreciated his practical points for selling, and how he offered a much broader application -- giving anyone a plan for living life in positive and successful ways. I am sure that Ron's book will make a positive difference in the lives of many readers. Ron will continue to be an influencer!"

# JOHN & KAT VISIT ITALY



# FUN AT HODGETOWN

Our employees always have a great time at Hodgetown watching the Amarillo Sod Poodles play baseball.



# KEEPING UP WITH THE OWENS FAMILY

Street Volkswagen was proud to sponsor Cali's Color Run at her elementary school this year. The Owens Family got a new puppy, meet Bailey! She is only 10 weeks old! Congratulations!



# COWBOY WEEK AT STREET VOLKSWAGEN



# BRITTANY & FAMILY VISIT SHAMROCK, TEXAS

