

STREET VOLKSWAGEN *NEWS*

YOUR SOURCE TO EVERYTHING HAPPENING AT STREET VOLKSWAGEN OF AMARILLO

MARCH 2022

MONTHLY COMPANY NEWSLETTER

Vol. III

FROM THE DESK OF JOHN LUCIANO: OUTSTANDING MARCH!



Happy April! We are officially in the second quarter of the year. Can you believe just a few months ago we were planning for 2022!? Now we are making plans for summer and before you know it, summer and the 100+ degree weather will be here. Truthfully, I am excited for warmer weather, at least for a while.

Congratulations to all our departments for kicking butt in March! Every department continues to outdo themselves month after month. This always reminds me of the first few months that we were just opening up our store on 45th/Georgia and how

every month we broke records we'd get so excited. The great thing is that we all still get excited about each month and how each month we continue to go up! Thank you all for everything you all do, I mean it, there is no way we would be able to do any of this without you. A shout out to my amazing wife, Kat for being the best friend and wife and standing next to me day after day. Thank you, Kat.

Way to go Sammy for hitting the big 3-0! No, he didn't turn 30, but better, he hit 30 cars sold in a month in March. He not only hit 30, but he surpassed 30 and sold 32. Way to go Sammy, keep it up!

Another employee who deserves some recognition this month is Sindy Ortiz for her continued leadership and willingness to grow every single day. Recently she traveled to Kansas City for the NCMJ General Management Classes & Training. Way to go Sindy, we are all rooting for you!

Please check out the calendar on the right and if there is something you'd like to participate in, or attend, please let David Meraz know. You all will receive an invite to our Wolfsburg Dinner later this month, so please make sure you attend as this is one of VW's biggest awards given out each year. We will celebrate on Thursday, April 28th. Baseball is back in Amarillo! As many of you know, we share a suite with Street Toyota, so be on the lookout for an email from David for tickets. Remember, if you receive tickets, you must attend the game you were given, if you can't make it, you will forfeit any tickets for the remainder of the season. If you have any questions, please see David.

As always, smile, laugh, enjoy life. Remember, you never know what someone is going through, so a smile or a "hello" can sometimes go a long way in someone else's life. Thank you all for reading this and for doing your best job day after day. Now, it's time for another stellar month, so let's kick make April the best month yet!

-JOHN LUCIANO

SAMMY HITS 30 CARS



STREET VW CALENDAR

Saturday, April 9, 2022

Sod Poodles Game (First Volkswagen Night)

Thursday, April 14, 2022

Power of the Purse

Sunday, April 17, 2022

Easter Sunday

Tuesday, April 19, 2022

Blood Drive at Street VW - 10am-1pm

Thursday, April 28, 2022

Wolfsburg Celebration at Street VW

Dinner at 6pm (Employees ONLY)

Friday, April 29, 2022

Canyon Lions Club Golf Tournament - Canyon

Thursday, May 19, 2022

Amarillo Chamber Business Connection - 9am-4pm

Friday, June 3, 2022

Canyon Chamber Golf Tournament

Monday, July 4, 2022

Canyon Independence Day Parade

Saturday, October 15, 2022

Calling All Slug Bugs IX - Save the Date

Thursday, October 20, 2022

AHCC Hora Social at Street VW

ARE YOU PLANTING SEEDS

By: Danny Mize, Staff Support



Last month I submitted a piece for this newsletter that told about me receiving grace from the manager of our campus radio station. Here's another true story related to that same era of my life.

While sorting stuff from our attic this past summer, I found a reel-to-reel tape from my college radio broadcasting days. It was a promotional recording I had created about the campus radio station in 1970.

I contacted a guy from "back then" who is still very involved in the campus radio station. He is preserving the history of the station. I sent a message telling about the recording and offered to send it to the university. Here is part of his reply – not about the recording, but about ME:

Danny Mize! Am I ever glad to hear from YOU!! I celebrated my 50th anniversary as a Christian this last February, and at that time I wanted to thank some of those who were mentors to me – and you figured prominently in that story. I remember how supportive you were in helping me to wade through the Acts of Apostles course with Professor Norman Hogan. I found one former student, but another has passed away – and I had no idea how to find you. It is SO good to hear from you! Rodger

I was humbled. I had no idea of the impact I had made on him. To be honest, I had to do some online research and consult an old yearbook to be reminded of what he even looked like.

So, day-by-day, look outside of yourself and invest some time and energy in others.

Here is why I am sharing this story: We don't always know what good we might be doing – what seeds we are planting – and what harvest might result! Keep on!

Remember – the Street Auto Group has a Staff Support person available to you. Call, text or email.

Danny Mize, Staff Support for Street Auto Group 806-236-0582
danny4street@gmail.com

MEET CHRISTIE SIMS, A MEMBER OF 'GENERATION X'

What is your name and how long have you worked at Street VW?
My name is Christie Sims and I've been here for 11 months.

What do you like to do in your spare time when you aren't working?
I love spending time with my family and friends, most of all my grandson.

Where did you go to school? I graduated from a small town in Hedley, Texas, just outside of Clarendon. We had a whopping 11 students.

What's your favorite thing about living in Amarillo? **The community is always there to make you feel welcomed.**

If I could move or live anywhere in the world, where would you move to? **Florida, if I don't ever live there, I just want to visit.**

What is something you do now that you didn't imagine doing when you were a kid? **Adulting.**

What's your favorite movie? **Pretty Woman and Dirty Dancing.**

What are the last books you read recently? **"A Woman Who Doesn't Quit," by Nicki Koziarz**

Do you have any pets? **Yes, I have a dog, his name is Brisco, he is half Chihuahua and half Poodle.**

Do you prefer Netflix or Hulu? **Hulu.**

Which TV game show do you think you could win? **The Price is Right.**

What are shows you could watch forever? **Dawson's Creek and any Disney movie.**

Farthest place you have traveled to in life? **Tennessee**

Favorite places to eat in Amarillo? **Rosa's.**

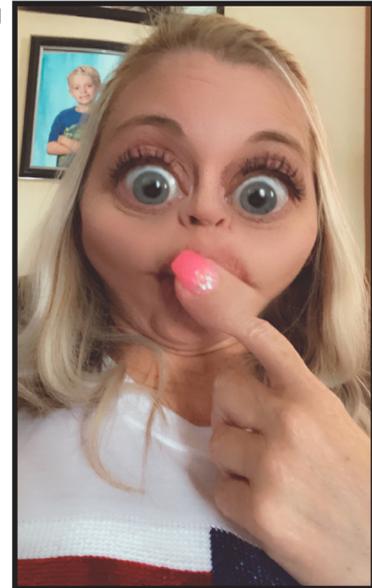
Do you remember life before the internet? **Yes, I do.**

How old were you when you received your first cell phone? **18 and I bought it on my own.**

What is your dream car or cars? **I don't really have a dream car, but a Porsche would be nice.**

If you ever won the lottery what would be the first thing you would do? **Honestly I would give money to Breast Cancer Research and then pay off my house, car, etc.**

What is something we don't know about you? **I wear my heart on my sleeve. I believe there is good in everyone and everything and as people know, I'm a "hugger." :**



“FINDING THE REAL YOU” BOOK BY RON GARVERICK OUT SOON



As you guys have heard for about 3 months, yes I am writing a book or I wrote a book “Finding The Real You”. Some of you guys see the jokester Ron, the one pulling pranks, but there once was a time I was not, and in my book I talk about the struggles and hardships I went through and how I overcame all odds and became who I am today. I wrote this book because I was told, God spoke to me and said I must share my story. I don't know how to explain it but it is true.

There is going to be stuff in this book that would never have thought that's who I was, The journey in my life to where I am today is in hopes I help people with struggles, suicidal thoughts, feel like they have hit Rock Bottom to read this book and feel inspired by my story and they can come to realize with faith and the grace of God he will help you, God will guide you in the direction towards the path of your destination. If you expect to purchase and read this book and expect jokes and humor, I am afraid you will be disappointed, because there was one time in my life I was wanting to die, I wanted to leave and feel no more pain. Finding The Real You will change your way of thinking, you will realize you have the same issues I did and you will feel better that even me Ron Garverick, Finance Director at Street Volkswagen, has had those same issues, heartaches and disappointments and still found himself. If you invest in this book, I promise you will not be disappointed. You can still pre order the book now to get my autograph on my website www.garvautomotive.com if not you can buy it on Amazon and Kindle May 5th 'Cinco de Mayo' Last thought I thank you once again and remember "If you fall down, make sure you land on your back. Because if you can look up, You can get up"



"Finding the Real You" is on sale now! Purchase your copy at garvautomotive.com or on Amazon/Kindle starting on May 5th



MARCH EMPLOYEE OF THE MONTH: JOHN LUCIANO



Congratulations to John Luciano for being named Employee of the Month for March 2022.

John is the owner and General Manager of Street Volkswagen and has been with the company since 2013 when he moved to Amarillo from El Paso to open the brand in Amarillo.

When John isn't at work, he loves to spend time with his wife, Kat and their dog, Einstein. He enjoys to work on his hot rod, grill and spend time on the lake with his friends and family. He loves to travel with Kat.

John is the Past Chairman of the Volkswagen National Dealer Advisory Council, a member of the National Advisory Board of Volkswagen of America, Texas Automotive Dealer Association. He is a current AIADA Board Member. Locally, he is a member of the American Advertising Federation-Amarillo Chapter, and on the board of the Amarillo Chamber of Commerce. He and Kat are very involved with Young Life of Amarillo & Canyon.

If you happen to see John, please congratulate him and give him a pat on the back for being our Employee of the Month (finally, after almost 9 years working for the company).

UNITED WAY GALA



RAINBOW ROOM

Street VW employees welcome Jen from the Rainbow Room for an Employee Donation to the organization.



STREET VW WELCOMES CARAY TWINS TO AMARILLO AS NEW SOD POODLES BROADCASTERS



WOMEN IN PEARLS EVENT



WT EDUCATION JOB FAIR

