

STREET VOLKSWAGEN **NEWS**

YOUR SOURCE TO EVERYTHING HAPPENING AT STREET VOLKSWAGEN OF AMARILLO

NOVEMBER 2021

MONTHLY COMPANY NEWSLETTER

Vol. III

FROM THE DESK OF JOHN LUCIANO: **THANK YOU**



December is finally here! 2021 is almost over! 2022 is just a few weeks away! Are you ready? Have you done everything you wanted to this year? If not, it's not too late. I say this every year.

To all of you, thank you for making November one of our best Novembers yet! As a store, we did great, and it's always because we work as a team and know how to take care of our customers. Keep the momentum going and let's shoot for a better December!

As you all prepare for the holidays, please remember what this season is truly about. It's not about buying new televisions, new phones or the latest gadget out in the market, it's about being present for your family and friends. It's about being able to help others, especially strangers, people we may never meet or see again. There is a book called, "The Five People You Meet in Heaven," by Mitch Albom, it's a great book and I encourage you to read it. Without ruining the book, there are people who come into your life, sometimes for a brief moment, sometimes you may not even meet them but they will change your life in a way that you may never realize until later. They will impact your life for the better. I encourage you to be those people for others. I know each year we ask you to give back to our community, to purchase gifts for children who will never meet us or to clean out your closets and donate your coats, and it always amazes me how much you all go above and beyond for strangers, for our community. Thank you from the bottom of my heart because this is exactly what we strive for every single day.

In case you haven't heard, Kyle and Meri welcomed their baby boy to the world this past Sunday. Both baby Kyser and Meri are doing well, and Kyle is already a great father. Congratulations Kyle!

I hope to see you all at our Company Christmas Party next Saturday, if you haven't RSVP'd yet, please see Christie ASAP! Thank you again for bringing peanut butter for the High Plains Food Bank, and the following employees, thank you for "adopting" a child this Christmas and blessing them with gifts.

-JOHN LUCIANO

THANK YOU FOR HELPING WITH CHRISTMAS GIFTS FOR WESLEY COMMUNITY CENTER

JOHN LUCIANO	CHRISTIE SIMS	JERRY RIPLEY
KAT LUCIANO	BEVERLY BUTLER	WILL GORDON
SINDY ORTIZ	JESSE ORTIZ	JOSH WELCH
DAVID MERAZ	DAVID ORTIZ	LEROY CRUZ
DAWN OWENS	DIANNA FRICKS	JESSE ORTIZ
ASHLEY PARKS	JASON HERONEMUS	
GREG BYLER	HANNAH KING	
JJ CUEVAS	MARCY SALAZAR	
JOEL OWENS	BRITTANY MILLIGAN	
MERLIE MOORE	ANDREW HENDERSON	

STREET VW CALENDAR

Monday, December 6, 2021

Street VW at Market Street for HPFB "Together We Can Holiday Food Drive" - Peanut Butter Donation at 5pm

Wednesday, December 8, 2021

AAF Christmas Party | Amarillo Club | 11:45am

Saturday, December 11, 2021

Street Volkswagen Christmas Party at The Shop

Saturday, December 18, 2021

Sales Christmas Ball Busters Breakfast

Friday, December 24, 2021

Christmas Eve | Dealership Open

Saturday, December 25, 2021

Christmas Day | Dealership Closed

Saturday, January 1, 2022

Happy New Year!

Thursday, January 13, 2022

2021 Sales Banquet | Reed's Beverage | 6:30pm

Saturday, February 12, 2022

FSS Mardi Gras Party

Thursday, February 17, 2022

AAF American Advertising Awards | Reed's Beverage

KEEP BRINGING PEANUT BUTTER TO "FILL THE BEETLE FOR THE HPFB"

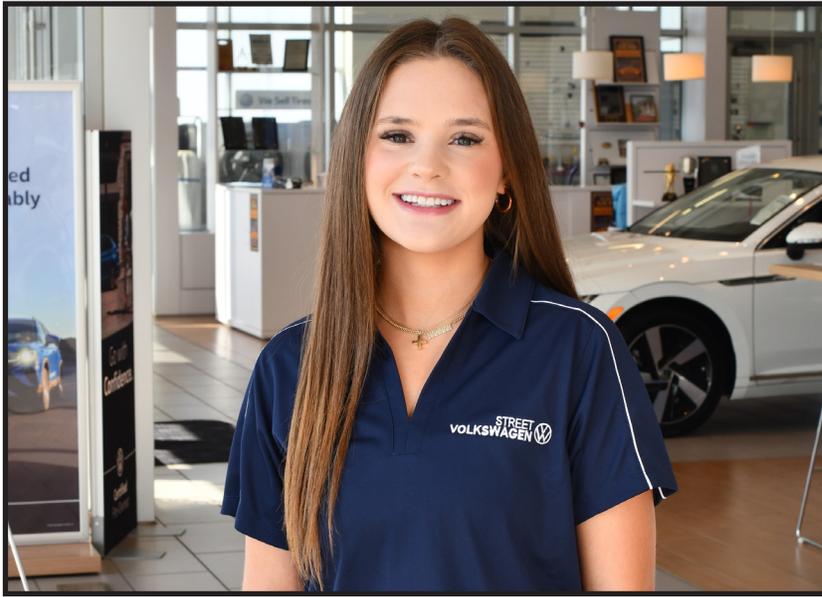


TIDINGS OF THE TREES AT THE PANHANDLE-PLAINS HISTORICAL MUSEUM

Glass Art of Texas owners, Kat Luciano and Gail Boone were featured artists at the Panhandle-Plains Historical Museum's inaugural "Tidings of the Trees" event earlier in November. Both Kat and Gail were commissioned to create limited one-of-kind Christmas tree pins which benefitted the museum in Canyon, Texas. Kat and her team also created a special Christmas tree that entered into the live auction and brought in over \$2,500 for the museum. The masterpiece was created from pieces of glass and then soldered together to form a Christmas tree that can be hung on any window. David Meraz, Sindy Ortiz, Merlie Moore and Lisa Jernigan helped Kat with the project.



MEET HANNAH KING, A MEMBER OF GENERATION Z



What is your name and how long have you worked at Street Volkswagen?
I'm Hannah King, and I've been at Street VW over a year.

What do you like to do in your spare time when you aren't working?
I like to hang-out with my friends.

Where did you go to school?
I went to Tascosa High School and currently attending Amarillo College.

What's your favorite thing about living in Amarillo?
I know where everything is located.

If you could move anywhere in the world, where would you move to?
I'd move to Canada.

What's your favorite movie?
"The Fast and Furious" movies.

What's the name of the last book you read?
"High Achiever."

Do you have any pets?
No.

Best concert you've been to?
Katy Perry.

Netflix or Hulu?
Netflix.

Which television game show do you think you could win?
Fear Factor.

What is one show you could watch over & over again?
Jersey Shore.

Furthest place you've traveled?
New York City.

HANNAH KING INTERVIEW CONTINUED.

Favorite place to eat in Amarillo?
Mulligans.

Do you remember life before the Internet?
No, I don't.

At what age did you get your first cell phone or pager?
I was in the 5th Grade.

What is your dream car?
Army green G Wagon like the one Justin Bieber owns.

If you won the lottery, what would be the first thing you'd do?
I'd travel.

Tell us something we don't know.
I am the middle child.

NOVEMBER EMPLOYEE OF THE MONTH: BRITTANY MILLIGAN



Congratulations to Brittany Milligan from our Customer Care Department for being named the November Employee of the Month. Although Brittany has only been with the company for about five months, she has made a positive impression with her teammates and the managers.

Brittany loves Street Volkswagen and was even a customer before she joined the team. You can usually find Brittany at the front desk or in the Business Office, but if she isn't busy with her work, she always finds something to do! This is one of the reasons she stands out.

When Brittany isn't at work, she is spending time with her husband and children. She loves to cook and bake, in fact her Coconut Creme Pie was 1st Place in the Annual Thanksgiving Dessert Competition.

Congratulations Brittany on all your hard work!

COLLECTING PEANUT BUTTER FOR HPFB



David and Elvis collected Peanut Butter at United on 45th/Bell for the High Plains Food Bank on Tuesday, November 16th.



Congratulations to JB, Cassie, Joel Leimer, Joel Owens and Brittany Milligan for winning "Best Food" at our Annual Thanksgiving Day Potluck. Everything they made was delicious!

KYSER SEAN ELDER

STARDATE, NOV. 28, 2021 7:37AM

Congratulations to Kyle & Meri on the birth of their baby boy, Kyser Sean Elder. Kyser was born on Sunday, November 28th at 7:37am. We can't wait to meet little Kyser and get him into a new Volkswagen!

