

THE STREET VOLKSWAGEN NEWS

AUGUST 2020

MONTHLY COMPANY NEWSLETTER

Vol. II

FROM THE DESK OF JOHN LUCIANO: A NOTE OF INSPIRATION



Thank you all for another fantastic month! August was hot but that didn't stop our Sales or Service Department from getting cars out to our customers.

Street Volkswagen has officially been open in Amarillo, Texas for 7 years and I can honestly tell you that I love coming to work each and every day because you all make it worthwhile. Check out what a difference 7 years did to the "Original 7." Who would have guessed that in 2020 we would all be wearing masks.

I'd like to congratulate our Employee of the Month for August, Beverly Butler who has been with us since October of 2014. She is always ready to work when she gets to here before most of everyone else. Please congratulate her and her hard work.

Our Company Golf Tournament is coming up, so please if you'd like to play, please let David Meraz know. The date is tournament is Sunday, September 27th. Next Saturday, September 12th is the 3rd Annual Slack-A-Thon benefitting Martha's Home. If you'd like to join our team, please see David.

This weekend is Labor Day so if you plan to be out on the lake or travel, please be careful and have a safe and wonderful weekend. As a reminder, Parts & Service will be closed on Monday and Sales will open Holiday Hours from 9am - 6pm.

As always, keep doing an awesome job and thank you for all you all do.

- John Luciano

STREET VW CELEBRATES 7 YEARS! SEE OUR ORIGINAL CREW THEN (2013) & NOW (2020)!



JOHN LUCIANO



DAVID ORTIZ



GREG BYLER



DAVID MERAZ



CASSIE OWENS



DANIEL GREGG



KIM TOLLETT

AUGUST 2020 EMPLOYEE OF THE MONTH: BEVERLY BUTLER

Congratulations to Beverly Butler for being recognized as Street Volkswagen's Employee of the Month for August 2020.

Beverly is our New Title Clerk, who does an amazing job taking care of our new car paperwork and dealer trades. She also handles all of our Accounts Receivables, making sure that all our monies come in balance from finance, parts and service and from vendors paying on their accounts.

She handles all our warranty accounts sold by finance, purchases and cancellations. Along with keeping all that straight, she manages to do our employee payroll for our weekly employees, salary and commission employees.

When Beverly isn't at work, she loves to spend time with her family and read a good book.

Congratulations Beverly!!!



Happy
LABOR DAY

STREET VOLKSWAGEN OF AMARILLO
LABOR DAY HOURS
SALES: 9AM - 6PM
SERVICE & PARTS: CLOSED
| SERVICE & PARTS WILL RESUME REGULAR HOURS ON TUESDAY |

TAKING FLIGHT - AMARILLO COMMUNITY PARTNERS UNVEIL "AMARILLO PROUD!" TRAVELER SAFETY KITS

By Amarillo International Airport Director of Aviation,
Michael W. Conner, C.M. (Press Release: August 24, 2020)



Today, key "Taking Flight – Amarillo" Community partners, Happy State Bank and Street Volkswagen, in partnership with the Amarillo Convention and Visitors Council and the Rick Husband Amarillo International Airport, unveiled their "Amarillo Proud!" Travelers Safety Kits.

As one of the many efforts to keep Amarillo residents safe while traveling to and from the Rick Husband Amarillo International Airport, the Airport and the Amarillo Community's "Taking Flight – Amarillo" program, in partnership with Happy State Bank, Street Volkswagen, and the Amarillo Convention & Visitors Council are providing travelers with "Amarillo Proud!" Traveler Safety Kits. The Kits include a black cloth "Amarillo Proud!" mask, a hand sanitizer dispenser, and an additional disposable mask [not shown in photo] inside a convenient zipper bag. These kits are free and will be available to the traveling public. The kits will be located near the security screening area of the airport terminal.

Mikel Williamson, President and CEO of Happy State Bank said, "We are Happy to do our part to help keep our Amarillo neighbors safe and give them peace of mind as they travel. Hopefully these safety kits will make you feel a little safer and HAPPY-er. Let's keep smiling even under our masks." John Luciano, Street Volkswagen's General Manager added, "We are thrilled to be part of the Amarillo Proud! Traveler Safety Kits that will benefit and enrich our community, especially during times like these. Street Volkswagen is always looking for ways to partner with local businesses and give back to our community."

Kashion Smith, Deputy Director for the Convention & Visitors Council, said, "The Amarillo Convention and Visitor Council is excited to be a partner in the Amarillo Proud! campaign. The safety kit is a great tool to send a message of security to people who may be traveling into Amarillo in the future. We appreciate all of our partners in this campaign and the travelers who carry our message." Michael Conner, Director of Aviation, said, "We are very proud of the community businesses that have helped to make these kits available to travelers – helping keep people safe

during these challenging times when travel is a big question for people. Its this proactive thinking that will continue to grow the Airport and the Amarillo community."

"Taking Flight – Amarillo" is a community-based initiative that is co-sponsored by the Amarillo Chamber of Commerce, Amarillo Convention & Visitors Council, and the Rick Husband Amarillo International Airport. The program's concept capitalizes on the interconnected relationship between the Airport and the community, recognizing that the Airport "asset" needs to be positioned as a business enterprise and an engine for economic growth.



**INTERESTED IN PLAYING INDOOR SOCCER
ON OUR COMPANY TEAM?**

**CALL JD AT 209 TO SIGN UP OR IF YOU
HAVE ANY QUESTIONS!**



MEET CHRISTIAN THEISS - GEN Z

What is your name and where do you work and what do you do? How long have you worked here? My name is Christian Theiss and I am Product Specialist

What do you like to do in your spare time when you aren't working? I am either spending time with my Fiancé or I am writing music!

What's your favorite thing about living in Amarillo? The People!

What is something you do now that you didn't imagine doing when you were a kid? Working at Street Volkswagen! I've always wanted to be either a architect or a music artist! Selling cars was not apart of the plan!

What's your favorite movie? The Benchwarmers

Do you have any pets? I have two dogs! An Aussie German Shepard mix her name is Siah! And I have a Great Pyrenees Mix and her name is Sefee!

Best concert you've been to? Twenty One Pilots in Tulsa Oklahoma! Best live concert ever!

Netflix or Hulu? Netflix all the way!

What is one show you could watch over & over again? The Office.

Furthest place you've traveled? South Dakota to go see Mount Rushmore with my grand parents and cousins.

Favorite place to eat in Amarillo? Saltgrass

Do you remember life before the Internet. Yes I do! My mom wouldn't let us do anything on the Internet until I was in JR high that's also when I got my first phone!

Tell us something we don't know. I aspire to be a Pastor one day! I love people and want to see the whole world be impacted by the Gospel of Jesus!



ARE YOU HAPPY ABOUT YOUR BIRTHDAY?

*By: Danny Mize | Street Support Staff
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How do you react when it comes time for family and friends to wish you "Happy Birthday!" each year? Is it a time of celebration and joy for you, or do you find yourself grumbling about being "another year older" or fussing about it being "one of the big ones" this year?

Some people seem genuinely afraid of "getting old," or fearful of contracting some life-limiting illness as they age. Then, there are those who refuse to celebrate their birthday – as if avoidance will actually stop birthdays from happening! Sorry folks, it doesn't work that way.

Open your mind and life to more positive ways of facing the milestones of your journey!

- Make a list of the blessings you have, including the fact that you have lived another year and reached another milestone in life.
- Use your list of blessings to offer a positive response to anyone who teases you about "getting older" – saying something like, "At this point in my life I am so thankful for _____"
- Embrace opportunities to learn and enjoy what is available to you at each new level of maturity.
- Spend some "review and projection" time around your birthday. Review the accomplishments you are most pleased with and proud of, AND make a list of things you still want to do as you look to your future. (You don't have to call it a "bucket list" if that term bothers you. Call it your "wish list" if you like.)
- Focus on what you do have and what you can do at this point in your life – instead of complaining about what you don't have and what you can't do.
- Remember that you get to choose your attitude, your response to life, EACH DAY! So, why not make positive choices and be happier?!

Finally, if you want to have some fun when people poke at you for being "another year older," just answer them with "No, I'm only one day older than I was yesterday!" Hmm... now there's an idea – taking life one day at a time!

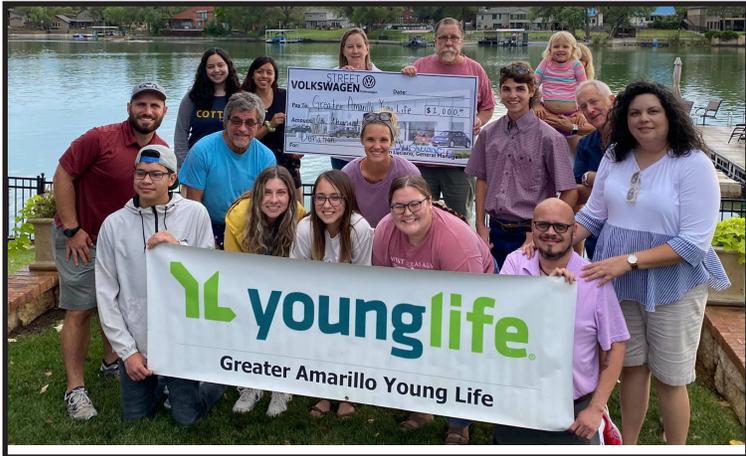
JJ'S SON, NATHANIEL'S FIRST MOTORCROSS RACE IN MIDLAND, TX



BOOTS VS. BADGES GAME



STREET VOLKSWAGEN GIVES BACK TO COMMUNITY WITH COMMUNITY DRIVEN PROMISE 2.0



CANYON CHAMBER OF COMMERCE GOLF TOURNAMENT



AAF-AMARILLO BOARD RETREAT



FUN AT HODGETOWN

