



Introducing the all-new

Atlas



America's Best SUV Bumper-to-Bumper Transferable Warranty*
6 Years/72,000 Miles Limited Warranty

*MY2018 Atlas 6 years/72,000 miles (whichever occurs first) New Vehicle Limited Warranty. Based on manufacturers' published data on transferable Bumper-to-bumper/Basic warranty only. Not based on other separate warranties. See owner's literature or dealer for warranty limitations.



Trim Descriptions	DRIVETRAIN	TRANSMISSION	SALES CODE	DEALER INVOICE	RETAIL PRICE
2.0T S**	FWD	8-speed Automatic w/ Tiptronic®	CA1ANZ	TBA	\$30,500
2.0T SE** <i>SOLD ORDERS ONLY</i>	FWD	8-speed Automatic w/ Tiptronic®	CA1BNZ	TBA	\$33,590
2.0T SE w/ Tech.** <i>SOLD ORDERS ONLY</i>	FWD	8-speed Automatic w/ Tiptronic®	CA1CNZ	TBA	\$35,690
2.0T SEL** <i>SOLD ORDERS ONLY</i>	FWD	8-speed Automatic w/ Tiptronic®	CA1DNZ	TBA	\$39,160
3.6L V6 Launch Edition	FWD	8-speed Automatic w/ Tiptronic®	CA1LUZ	TBA	\$33,500
>>> LIMITED PRODUCTION <<<	4Motion®	8-speed Automatic w/ Tiptronic®	CA1LUR	TBA	\$35,300
3.6L V6 S**	FWD	8-speed Automatic w/ Tiptronic®	CA1AUZ	TBA	\$31,900
	4Motion®	8-speed Automatic w/ Tiptronic®	CA1AUR	TBA	\$33,700
3.6L V6 SE	FWD	8-speed Automatic w/ Tiptronic®	CA1BUZ	TBA	\$34,990
	4Motion®	8-speed Automatic w/ Tiptronic®	CA1BUR	TBA	\$36,790
3.6L V6 SE w/ Technology	FWD	8-speed Automatic w/ Tiptronic®	CA1CUZ	TBA	\$37,090
	4Motion®	8-speed Automatic w/ Tiptronic®	CA1CUR	TBA	\$38,890
3.6L V6 SEL	FWD	8-speed Automatic w/ Tiptronic®	CA1DUZ	TBA	\$40,890
	4Motion®	8-speed Automatic w/ Tiptronic®	CA1DUR	TBA	\$42,690
3.6L V6 SEL Premium	4Motion®	8-speed Automatic w/ Tiptronic®	CA1EUR	TBA	\$48,490
** SOP CW27/17	Destination Charge (subject to change, add to all orders):				\$925

**Factory Option Packages**

Code	Option	Description / Comments	Invoice Price	Retail Price	Trim Availability:				
					S & Launch	SE	SE w/ Tech.	SEL	SEL Premium
P04	2nd-Row Captain's Chairs Package	Two (2) "Captain's Chair" Bucket Seats w/ Armrests in place of standard 2 nd -row 3-passenger bench seat <i>Not available in S or Launch Edition</i> <i>Not yet orderable, SOP CW27/17</i>	TBA	\$625	-	●	●	●	●
P05	R-Line® Package	• 20" Trenton Alloy Wheels w/ All-season Tires • R-Line® Bumpers, Side Sills, Badging & Exterior Trim • R-Line® Steering Wheel; Steel Pedal Cluster & Footrest <i>SE w/ Tech. & SEL only - SOP CW27/17</i>	TBA	\$1,960	-	-	●	●	-
P06	20" Black Wheels	20" Black Mejorada Alloy Wheels (in place of standard wheels) w/ All-season Tires <i>SEL & SEL Premium only - Please note price difference</i>	TBA	995	-	-	-	●	-
			TBA	\$235	-	-	-	-	●



Atlas V6 SEL in Deep Black Pearl
w/ 20" Black Wheels Package



Below: Atlas V6 SEL Premium interior in Shetland Gray w/ Vienna Leather-trimmed seating surfaces & actively ventilated front seats





18" Prisma



20" Mejorada



20" Trenton



20" Black Mejorada

Model Exterior and Interior Colors

Code	Exterior Color	Seating Surfaces:						
		S & Launch		SE, SE w/ Tech. & SEL		SEL Premium		
		Cloth	V-Tex	Leatherette	Perforated Vienna Leather trimmed			
Interior:	Titan Black	Shetland Gray	Titan Black	Shetland Gray	Titan Black	Golden Oak & Black 2-tone		
0Q0Q	Pure White	BC	SL	WR	SV	BR	GO	
2T2T	Deep Black Pearl	BC	SL	WR	SV	BR	GO	
2R2R	Platinum Gray Metallic	BC	—	WR	—	BR	GO	
I9I9	Fortana Red Metallic	BC	SL	WR	SV	BR	—	
P2P2	Tourmaline Blue Metallic - NEW	BC	SL	WR	SV	BR	GO	
8E8E	Reflex Silver Metallic	BC	—	WR	—	BR	GO	
0N0N	Titanium Beige Metallic	BC	SL	WR	SV	BR	GO	
6T6T	Kurkuma Yellow Metallic - NEW	BC	—	WR	—	BR	—	



Atlas V6 SEL w/ R-Line® Package in Pure White

**Market Delivery Options**

Code	Option	Description / Comments	Invoice Price	Retail Price	Trim Availability:				
					S & Launch	SE	SE w/ Tech.	SEL	SEL Premium
ABA	Bumper Applique	Rear Bumper Applique in Chrome <i>Not compatible w/ Paint Protection (APF)</i>	TBA	\$150	●	●	●	●	●
ABC	Roof Rack	Base Carrier Bars (set of 2)	TBA	\$365	●	●	●	●	●
AGG	Splash Guards	Wheel splash guards (set of 4) <i>Not compatible w/ R-line® Pkg. (Factory Option P05)</i>	TBA	\$220	●	●	●	●	●
AGH	Trailer Hitch Extras	Hitch Ball & Mount (5,000 lb. towing capacity), 7-Pin Adapter Plug – <i>SEL & SEL Premium only</i> <i>Not yet orderable, SOP CW24/17</i>	TBA	\$325	–	–	–	●	●
ALN	Luggage Net	For securing items in the cargo area	TBA	\$100	●	●	●	●	●
AMK	Rubber Mat Kit	Monster Mats® w/ Logo (set of 4) & Heavy Duty Trunk Liner w/ CarGo Blocks	TBA	\$285	●	●	●	●	●
APC	Privacy Cover	Tonneau privacy cover for rear cargo area <i>Not yet orderable, SOP TBA</i>	TBA	\$195	–	–	–	–	–
APF	Paint Protection	Paint Protection Film <i>Not compatible w/ Bumper Applique (ABA)</i>	TBA	\$125	●	●	●	●	●
ARE	Remote Start	Remote Engine Start w/ Remote Key Fob (1) <i>SE only - standard in SE w/ Tech, SEL & SEL Premium</i> <i>Not yet orderable, SOP CW27/17</i>	TBA	\$450	–	●	–	–	–
ARV	Rearview Mirror w/ HomeLink®	Frameless, Self-Dimming Rearview Mirror w/ HomeLink® Garage Door Opener – <i>Standard in SEL & SEL Premium</i> <i>Not yet orderable, SOP CW27/17</i>	TBA	\$325	●	●	●	–	–
ATH	Trailer Hitch	Trailer Hitch Receiver Kit, Hitch Ball & Mount (2,000 lb. towing capacity) – <i>Standard on V6 SEL & SEL Premium</i> <i>Not yet orderable, SOP CW31/17</i>	TBA	\$810	●	●	●	–	–
ATS	Side Steps	Side Steps (set of 2) <i>Not yet orderable, SOP CW27/17</i>	TBA	\$695	–	–	–	–	–
AWD	Hood Deflector	Mounts above front grille (at front edge of hood)	TBA	\$200	●	●	●	●	●
AWL	Wheel Locks	Wheel locks & dust caps (4 each) w/ coded key	TBA	\$80	●	●	●	●	●
BRK	Roadside Assistance Kit	Includes: Booster Cables, Warning Triangle, Flashlight, Multi-tool, Work Gloves, PVC Tape, Blanket, Poncho, Whistle, Cable Ties, Bandages	TBA	\$85	●	●	●	●	●
FAK	First Aid Kit	Basic first aid kit for addressing minor injuries	TBA	\$35	●	●	●	●	●



Available Features chart 1 of 2

		2.0T		3.6L V6		
		S	SE	S	Launch Edition	SE
Performance	2.0L TSI [®] , 235 HP / 258 lbs-ft, DOHC 16-valve, turbocharged 4-cylinder engine w/ direct fuel injection	S	S	—	—	—
	3.6L VR6 [®] , 276hp / 266 lbs-ft, DOHC 24-valve, narrow-angle V6 engine w/ FSI [®] direct fuel injection	—	—	S	S	S
	8-speed automatic transmission w/ Tiptronic [®]	S	S	S	S	S
	4Motion [®] all-wheel-drive w/ Active Control	—	—	0	0	0
	Electro-mechanical power steering w/ variable assistance (Servotronic [®])	S	S	S	S	S
	Four-wheel independent suspension	S	S	S	S	S
	Front & rear anti-lock disc brakes w/ brake assistant	S	S	S	S	S
18" Prisma alloy wheels w/ all-season tires	S	S	S	S	S	
Exterior	LED headlights, signature LED daytime running lights (DRL) & front turn signals, LED rear license plate lights	S	S	S	S	S
	Front fog lights w/ static cornering lamps	—	S	—	—	S
	Body color bumpers & door handles; body-color side mirror caps w/ integrated turn signals	S	S	S	S	S
	Power adjustable, manually folding side mirrors	S	S	S	S	S
	Heated side mirrors	—	S	—	—	S
	Roof rails, silver	S	S	S	S	S
	Power tilting & sliding panoramic sunroof	—	—	—	S	—
	Trailer hitch (available as an MDO, if optional)	0	0	0	0	0
	Leather-trimmed steering wheel & shift knob	—	S	—	—	S
	3-spoke, multi-function steering wheel w/ MFD, audio & telephone controls	S	S	S	S	S
Interior	Tilting & telescoping adjustable steering column	S	S	S	S	S
	6-way manual driver's seat w/ height adjustment; 4-way manual front passenger seat	S	—	S	S	—
	10-way power driver's seat w/ lumbar support; 4-way manual front passenger seat	—	S	—	—	S
	2 nd -row bench seat: 3-passenger, 60/40 split fold-flat, adjustable w/ 3 rd row Easy Access	S	S	S	S	S
	2 nd -row manual "Captain's Chair" bucket seats (set of two) w/ armrests & 3 rd row Easy Access (SOP CW27/17)	—	0	—	—	0
	3 rd -row bench seat: 2-passenger, 50/50 split fold-flat	S	S	S	S	S
	Heated front seats	—	S	—	—	S
	Cloth seating surfaces	S	—	S	S	—
	V-Tex leatherette seating surfaces	—	S	—	—	S
	Front center console w/ USB data & charging ports, cup holders, adjustable armrest & storage	S	S	S	S	S
	Dual USB charging-only ports, facing 2 nd row seats (below front center armrest)	—	S	—	—	S
	12V power ports: one in front center console, one facing 2 nd row seats & one in cargo area	S	S	S	S	S
	Lockable glove compartment (illuminated in SE)	S	S	S	S	S
	Front sun visors w/ illuminated vanity mirrors	—	S	—	S	S
	Reading lights in all three rows (2 per row)	S	S	S	S	S
	Front footwell lights	—	S	—	S	S
	Roll-up manual sunshades for 2 nd -row passengers	—	S	—	—	S
Carpeted floor mats, 1 st & 2 nd rows	—	S	—	—	S	
Technology & Convenience	Rearview camera system	S	—	S	S	—
	Rearview camera system w/ Rear Assist	—	S	—	—	S
	Blind Spot Monitor w/ Rear Traffic Alert	—	S	—	—	S
	Keyless access (Kessy [®]) for all 5 doors w/ push-button engine start	—	S	—	—	S
	Composition Color: 6.5" touchscreen AM/FM radio w/ USB & aux-in	S	—	S	—	—
	Composition Media: 8" touchscreen AM/FM/HD radio & CD player w/ dual USB inputs, aux-in & voice control	—	S	—	S	S
	6-speaker sound system	S	—	S	S	—
	8-speaker sound system	—	S	—	—	S
	VW Car-Net [®] Security & Service (Connected car service - Limited subscription)	—	S	—	S	S
	VW Car-Net [®] App-Connect smartphone integration & interface (Apple CarPlay [™] , Android Auto [™] & MirrorLink [®])	S	S	S	S	S
	Bluetooth [®] connectivity (for compatible devices)	S	S	S	S	S
	SiriusXM [®] Satellite Radio [®] (w/ limited trial subscription)	—	S	—	S	S
	Color multi-function display (MFD) w/ trip computer	S	S	S	S	S
	Cruise control	S	S	S	S	S
	Dual-zone manual climate control w/ adjustable air vents for 1 st , 2 nd & 3 rd rows	S	S	S	S	S
	Electric parking brake	S	S	S	S	S
	Variable intermittent front windshield wipers	S	S	S	S	S
Rear wiper & washer system	S	S	S	S	S	
Automatic front wipers w/ rain sensor	—	S	—	—	S	
Heated front washer nozzles	—	S	—	—	S	
Power door locks w/ remote featuring panic button	S	S	S	S	S	
HomeLink [®] integrated garage door opener	—	—	—	S	—	
Dual front airbags & front-side airbags; Side Curtain Protection [®] head impact airbags for all three rows	S	S	S	S	S	



Left to right: Atlas V6 SE in Fortana Red Metallic, 2.0T SE w/ Technology in Pure White & V6 SEL in Tourmaline Blue Metallic



Available Features chart 2 of 2

		2.0T		3.6L V6		
		SE w/ Tech.	SEL	SE w/ Tech.	SEL	SEL Premium
Performance	2.0L TSI [®] , 235 HP / 258 lbs-ft, DOHC 16-valve, turbocharged 4-cylinder engine w/ direct fuel injection	S	S	—	—	—
	3.6L VR6 [®] , 276hp / 266 lbs-ft, DOHC 24-valve, narrow-angle V6 engine w/ FSI [®] direct fuel injection	—	—	S	S	S
	8-speed automatic transmission w/ Tiptronic [®]	S	S	S	S	S
	4Motion [®] all-wheel-drive w/ Active Control	—	—	0	0	S
	Electro-mechanical power steering w/ variable assistance (Servotronic [®])	S	S	S	S	S
	Four-wheel independent suspension	S	S	S	S	S
	Front & rear anti-lock disc brakes w/ brake assistant	S	S	S	S	S
	18" Prisma alloy wheels w/ all-season tires	S	S	S	S	—
	20" Mejorada alloy wheels w/ all-season tires	—	—	—	—	S
	20" Trenton alloy wheels w/ all-season tires (SOP CW27/17)	0	0	0	0	—
20" Black Mejorada alloy wheels w/ all-season tires	—	0	—	0	0	
Exterior	LED headlights, signature LED daytime running lights (DRL) & front turn signals, LED rear license plate lights	S	S	S	S	S
	LED taillights	—	—	—	—	S
	Front fog lights w/ static cornering lamps	S	S	S	S	S
	Body color bumpers & door handles; body-color side mirror caps w/ integrated turn signals	S	S	S	S	S
	Power adjustable, manually folding, heated side mirrors	S	S	S	S	—
	Power adjustable, power folding, heated side mirrors w/ puddle lights	—	—	—	—	S
	Side mirrors w/ position memory & reverse-activated, passenger side curb view function	—	S	—	S	S
	R-Line [®] bumpers, side sills & exterior trim (SOP CW27/17)	0	0	0	0	—
	Roof rails, silver	S	S	S	S	S
	Power tilting & sliding panoramic sunroof	—	S	—	S	S
Trailer hitch (available as an MDO, if optional)	0	0	0	S	S	
Interior	Leather-trimmed steering wheel & shift knob	S	S	S	S	S
	3-spoke, multi-function steering wheel w/ MFD, audio & telephone controls	S	S	S	S	S
	Tilting & telescoping adjustable steering column	S	S	S	S	S
	10-way power driver's seat w/ lumbar support & position memory; 4-way manual front passenger seat	S	—	S	—	—
	10-way power driver's seat w/ lumbar support & position memory; 8-way power front passenger seat	—	S	—	S	S
	Heated front seats	S	S	S	S	S
	Actively ventilated front seats	—	—	—	—	S
	2 nd -row bench seat: 3-passenger, 60/40 split fold-flat, adjustable w/ 3 rd row Easy Access	S	S	S	S	S
	2 nd -row manual "Captain's Chair" bucket seats (set of two) w/ armrests & 3 rd row Easy Access (SOP CW27/17)	0	0	0	0	0
	3 rd -row bench seat: 2-passenger, 50/50 split fold-flat	S	S	S	S	S
Technology & Convenience	Heated 2 nd -row seats (outboard positions) & heated steering wheel	—	—	—	—	S
	V-Tex leatherette seating surfaces	S	S	S	S	—
	Perforated Vienna leather-trimmed seating surfaces	—	—	—	—	S
	R-Line [®] steering wheel & interior trim w/ stainless steel pedal cluster & footrest (SOP CW27/17)	0	0	0	0	—
	Front center console w/ cup holders, adjustable armrest, storage, 12V power port & 2 nd -row USB charging ports	S	S	S	S	S
	115V power outlet facing 2 nd row seats	—	S	—	S	S
	Lockable & illuminated glove compartment	S	S	S	S	S
	Front sun visors w/ illuminated vanity mirrors, front footwell lights; reading lights in all rows (2 per row)	S	S	S	S	S
	Roll-up manual sunshades for 2 nd -row passengers	S	S	S	S	S
	Carpeted floor mats, 1 st & 2 nd rows	S	S	S	S	S
Rearview camera system w/ Rear Assist	S	S	S	S	—	
Overhead View Camera (Area View)	—	—	—	—	S	
Park Distance Control (Park Pilot), front & rear	—	S	—	S	S	
Parking Steering Assistant (Park Assist)	—	—	—	—	S	
Forward Collision Warning & Autonomous Emergency Braking (Front Assist) w/ Pedestrian Detection	S	S	S	S	S	
High Beam Control (Light Assist) for headlights	—	—	—	—	S	
Lane Departure Warning (Lane Assist)	S	S	S	S	S	
Blind Spot Monitor w/ Rear Traffic Alert & Lane Change Assistant (Side Assist)	S	S	S	S	S	
Adaptive Cruise Control (ACC) w/ "Stop & Go" feature	S	S	S	S	S	
Volkswagen Digital Cockpit instrument cluster (in place of standard gauges & color MFD)	—	—	—	—	S	
Keyless access (Kessy [®]) for all 5 doors w/ push-button engine start	S	S	S	S	S	
Remote engine start feature	S	S	S	S	S	
Remote power rear liftgate w/ power latching	S	S	S	S	S	
Hands-free "Easy Open" rear liftgate	—	S	—	S	S	
Composition Media: 8" touchscreen AM/FM/HD radio & CD player w/ dual USB inputs, aux-in & voice control	S	S	S	S	—	
Discover Media: 8" touchscreen navigation, AM/FM/HD radio & CD player w/ dual USB inputs & voice control	—	—	—	—	S	
8-speaker sound system	S	S	S	S	—	
Fender [®] Premium Audio System w/ 12 speakers & subwoofer	—	—	—	—	S	
VW Car-Net [®] Security & Service (Connected car service - Limited subscription)	S	S	S	S	S	
VW Car-Net [®] App-Connect smartphone integration & interface (Apple CarPlay™, Android Auto™ & MirrorLink [®])	S	S	S	S	S	
VW Car-Net [®] Guide & Inform enhanced navigation & infotainment	—	—	—	—	S	
Bluetooth [®] connectivity (for compatible devices)	S	S	S	S	S	
SiriusXM Satellite Radio [®] (w/ limited trial subscription)	S	S	S	S	S	
Self-dimming interior rearview mirror	S	S	S	S	S	
Climatronic [®] three-zone automatic climate control w/ adjustable air vents for 1 st , 2 nd & 3 rd rows	S	S	S	S	S	
Electric parking brake	S	S	S	S	S	
Automatic, variable intermittent front wipers w/ rain sensor & heated washer nozzles	S	S	S	S	S	
Rear wiper & washer system	S	S	S	S	S	
HomeLink [®] integrated garage door opener	—	S	—	S	S	
Anti-theft alarm system w/ vehicle immobilizer	S	S	S	S	S	
Dual front airbags & front-side airbags; Side Curtain Protection [®] head impact airbags for all three rows	S	S	S	S	S	